

Here are some ideas for how to let people know about your screening of “Midwife”.

- Send the press release to your local paper or events page for them to post
- Create flyers from the templates provided
- Post to facebook with a link to screening info, where to get tickets, etc.
- Use the synopsis and images to make a pre-written email, so that groups can easily send to their mailing lists

Think about where pregnant women and natural-minded parents might go. Places like:

- Yoga studios
- Birth education classes
- Nursing programs at a local college
- Doula or midwifery groups
- Natural focused baby stores
- Birth centers
- Chiropractic offices
- Meetup.com groups

Or a local chapter of an organization that supports natural birth, like:

- ICAN - International Cesarean Awareness Network
- DONA International
- MANA - Midwives Alliance of North America
- Holistic Moms Network
- CIMS - Coalition for Improving Maternity Services

Ask them to consider helping to get the word out by:

- Hanging a flyer
- Having them send your pre-written email to their mailing list
- Announcing it to their classes
- Posting about it on facebook

These are just some suggestions, but you know your area best, so see what ideas you can come up with! Wishing you a lot of success with the event!